

3772-13-01 Definitions.

(A) As used in ~~this chapter~~rules adopted by the commission, the term "advertisement" shall mean any notice or communication to the public or any information concerning the gaming-related business of a casino operator ~~licensee or applicant~~ through broadcasting, publication or any other means of dissemination, including electronic dissemination. Promotional activities as described in rule 3772-13-03 of the Administrative Code are also considered "advertisements" for purposes of this chapter.

(B) As used in ~~this chapter~~rules adopted by the commission, the term "direct advertisement" shall mean any advertisement as described in paragraph (A) of this rule that is disseminated to a specific individual or individuals.