



Construction Progress Report Aug. 17, 2011

Marcus Glover



Kevin Kline



AGENDA

- **Project Overview**
- **Casino Programming**
- **Construction Team, Timeline & Progress**
- **Contract Inclusion & Outreach**
- **Employees & Sourcing**
- **Business Partnerships**
- **Community Activities**
- **Horseshoe Ohio Website**
- **Q&A**



HORSESHOE CLEVELAND

- GM Marcus Glover
- Ohio's 1st Casino - Open Early 2012
- \$350M Investment, Urban Location
- 2,000 Construction Jobs
- Executive Team Placed
- 1,600 Casino Jobs



INSIDE HORSESHOE CLEVELAND

Gaming

- 2,100 Slots
- 65 Table Games
- 25 Table Poker Room
- High Limits Area



Food & Beverage

- Buffet
- Food Court
- Feature Bar

VIP Player's Club



HORSESHOE

PROJECT TEAM



CAESARS
ENTERTAINMENT®



CLEVELAND CONSTRUCTION TIMELINE

Summer

- Interior demo continues
- Mechanical/electrical/plumbing begins

Fall

- Vertical transportation install
- Drywall/carpentry begins
- Welcome Center foundations

Winter

- FF&E begins
- Substantial casino completion

March 2012 – Grand Opening



CLEVELAND CONSTRUCTION UPDATE

28 Casino Construction Contracts Awarded

- Awarded value - \$44.9 M
- Outstanding value - \$62.0 M
- Focus on NE & Ohio-based companies

2,000 Construction Jobs

Welcome Center

-\$35M project



CLEVELAND INCLUSION UPDATE

Contracts Awarded: \$44,912,108

As of July 30

MBE \$10,379,685 / 23%

WBE \$4,430,218 / 10.0%

Contractor Outreach:

Diversity Consultant – MBS

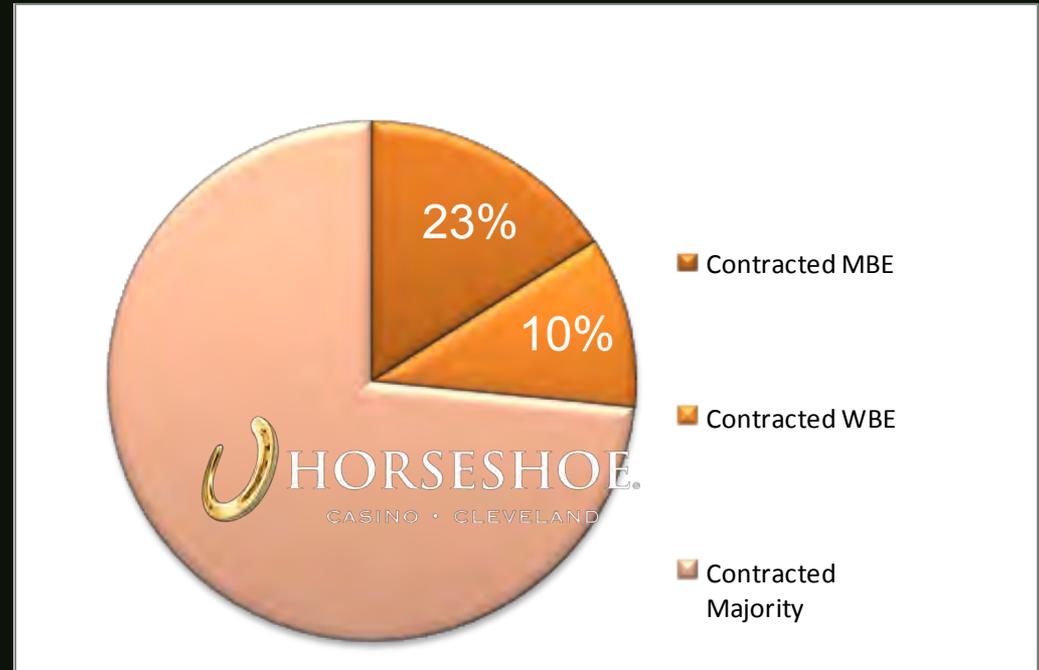
4 Outreach Events

400+ attendees

Vendor Outreach:

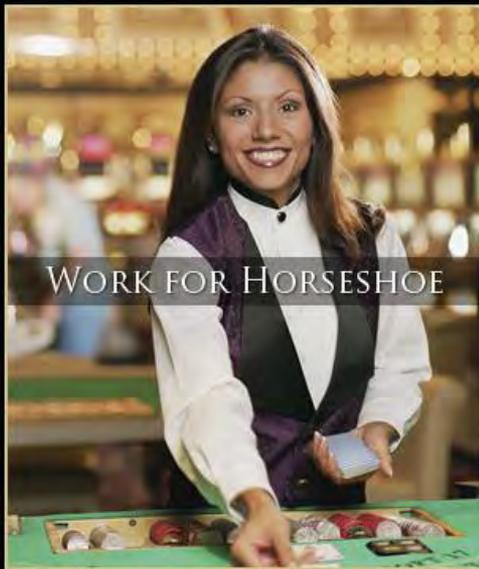
3 Vendor Events

500+ participants

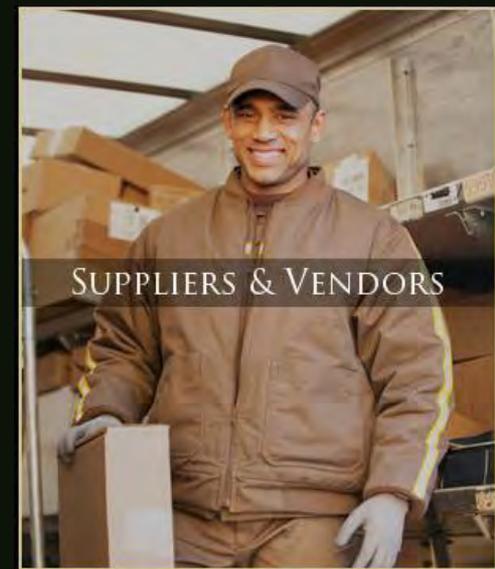


CLEVELAND EMPLOYEES & SOURCING

Employee Outreach



Supplier/Vendor Meetings



**Beginning
Fall 2011**



CLEVELAND PARTNERSHIPS



Hotels



Entertainment

TOTAL
REWARDS®

Dining



Sports



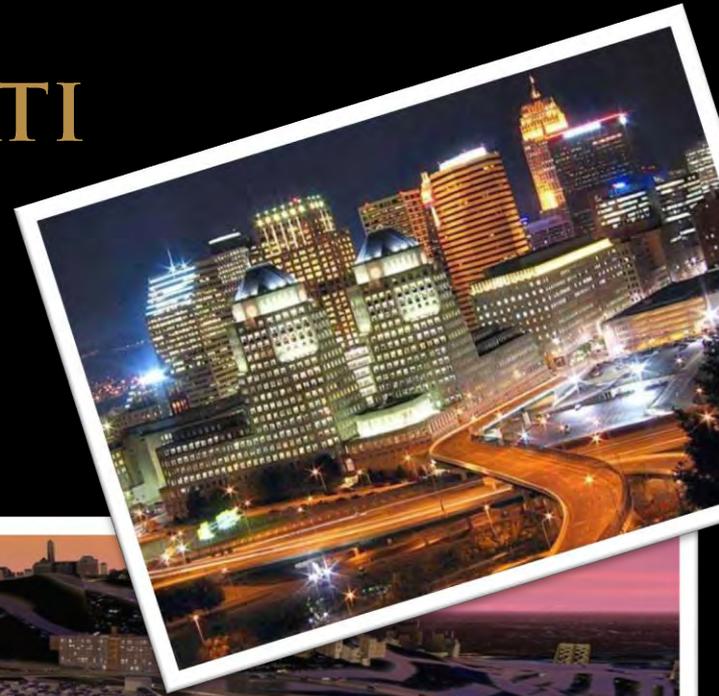
CLEVELAND COMMUNITY ACTIVITIES

- **Mayor, City Council & Staff Regular Updates**
- **County Executive & Commission Updates**
- **Ohio Legislative Black Caucus**
- **National Black MBA**
- **NAACP Annual Meeting**
- **Cleveland Engineering Society**
- **Family Unity in the Park**
- **Cleveland Orchestra 9/11 Concert**
- **Positively Cleveland TED Award**



HORSESHOE CINCINNATI

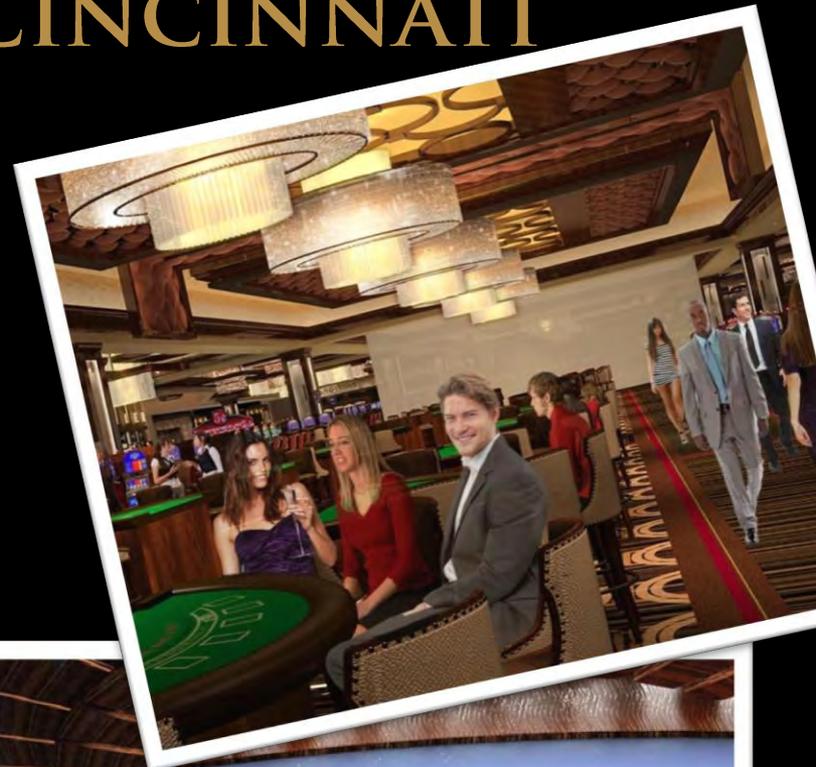
- GM Kevin Kline
- Opening Spring 2013
- \$400M Investment
- Urban Location
- 1,700 Casino Jobs



INSIDE HORSESHOE CINCINNATI

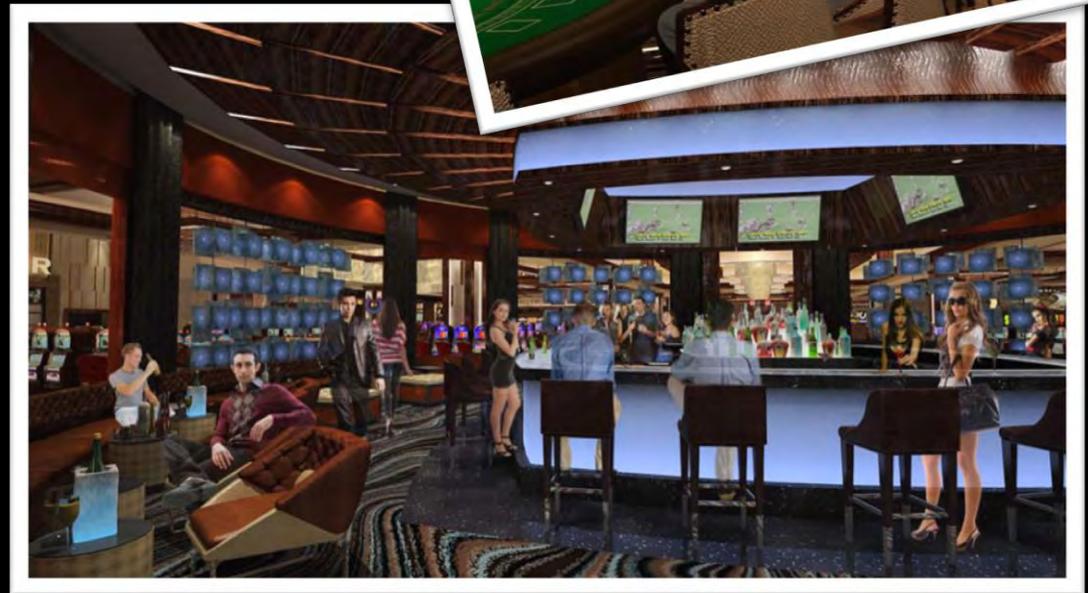
Gaming

- 2,000 Slots
- 85 Table Games
- World Series of Poker Room
- High Limits Area



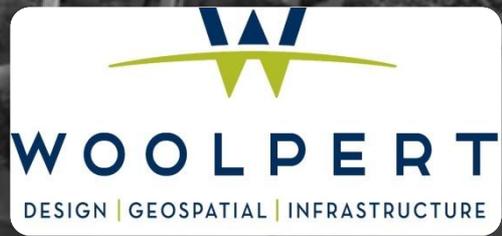
Food & Beverage

- 3 Restaurants
- Buffet
- Food Court
- Feature Bar



VIP Player's Lounge

PROJECT TEAM



CINCINNATI CONSTRUCTION TIMELINE

Summer/Fall 2011

- Mass excavation continues
- Foundations – casino & parking deck
- Structural steel work begins
- Casino encasing begins

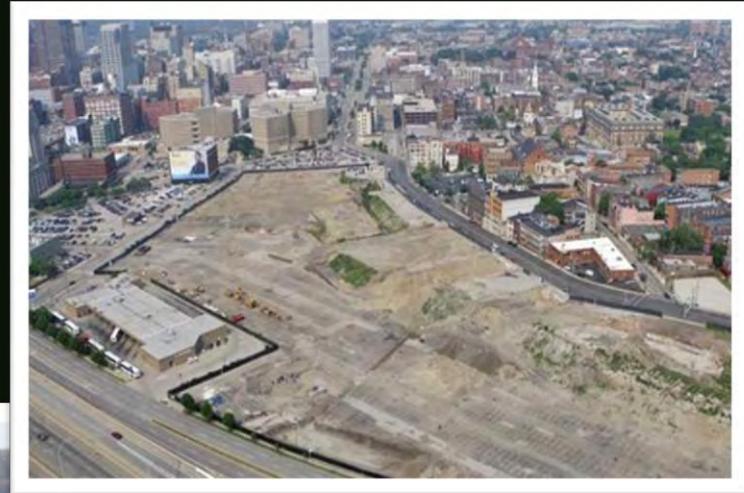
2012

- Casino enclosed
- Mechanical/electrical/plumbing
- Vertical transportation

2013

- Drywall/carpentry
- FF&E begins
- Substantial completion

Spring 2013 - Grand Opening



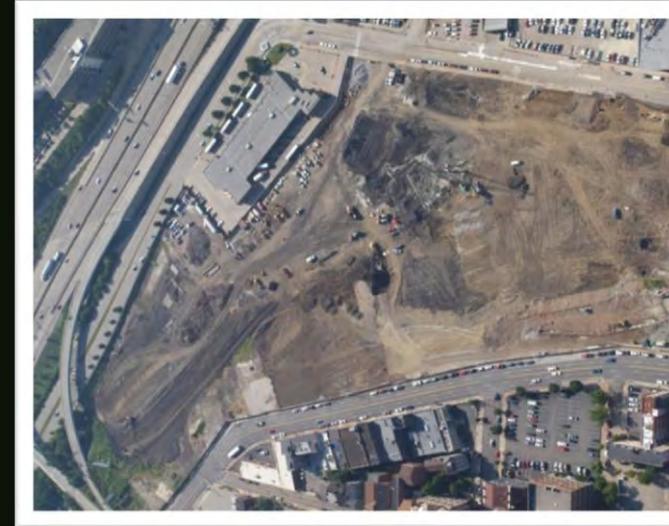
CINCINNATI CONSTRUCTION UPDATE

30 Casino Construction Contracts Awarded

- Awarded value - \$43.5 M
- 2011 Outstanding value - \$91.5 M
- Focus on SW & Ohio-based companies

2,000 Construction Jobs

Signed NAACP Construction Partnership Agreement



CINCINNATI INCLUSION UPDATE

Contracts Awarded: \$23,230,434

As of June 30

MBE \$3,767,369 / 16.0%

WBE \$2,496,894 / 10.6%

Contractor Outreach:

Diversity Consultant – AA Chamber

5 Outreach/Pre-Bid Events

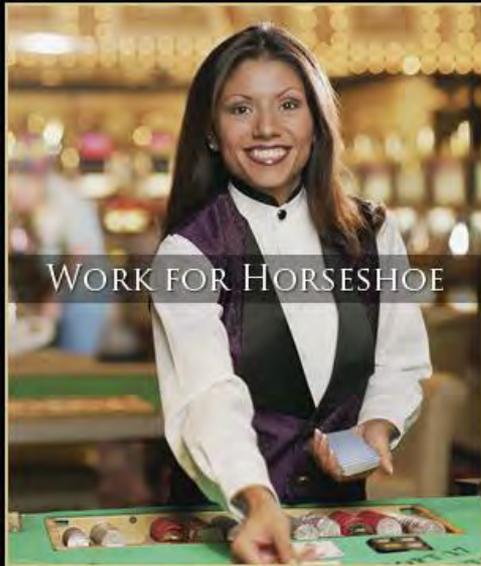
354 attendees



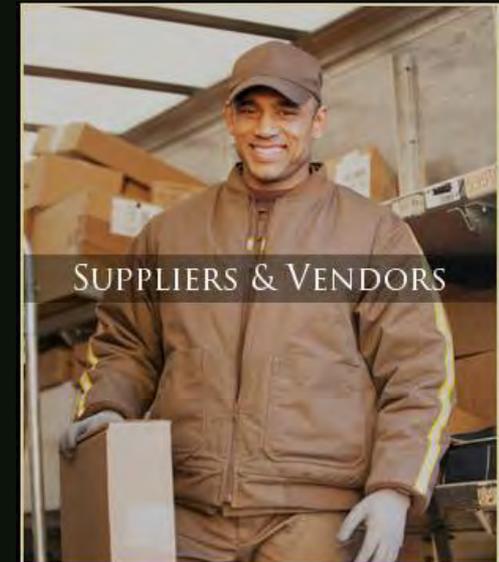
HORSESHOE CINCINNATI

Employment/Partnerships/Sourcing

Outreach
Begins
2012



TOTAL
REWARDS®



CINCINNATI COMMUNITY ACTIVITIES

- **Casino Area Stakeholders Quarterly Updates**
- **Mayor, City Manager, Council Regular Updates**
- **City Council Job Creation Committee**
- **Over-the-Rhine Chamber Annual Meeting**
- **Downtown Cincinnati Inc.**
- **Cincinnati USA**
- **Ohio-Kentucky-Indiana Regional Transit Leaders**
- **N. Kentucky Chamber of Commerce**
- **NAACP Freedom Fund Dinner**
- **Regional Neighborhood Network Conference**
- **African American Chamber B2B Annual Luncheon**



www.HorseshoeOhio.com

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Horseshoe Cleveland



Horseshoe Cincinnati



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