

3772-13-01 Definitions.

~~(A) As used in rules adopted by the commission, the following words have the following meanings: the term~~

~~(A) "Advertisement" shall mean any notice or communication to the public or any information concerning the gaming-related business of a casino operator through broadcasting, publication or any other means of dissemination, including electronic dissemination. Promotional activities as described in rule 3772-13-03 of the Administrative Code are also considered "advertisements" for purposes of this chapter.~~

~~(B) As used in rules adopted by the commission, the term "Direct advertisement" shall mean means any advertisement as described in paragraph (A) of this rule that is disseminated to a specific individual or individuals.~~

~~(C) "Promotion" means:~~

~~(1) A drawing, contest, game, or similar activity in which no consideration is required to participate or compete for the chance to win a gift, prize, or item from the casino operator.~~

~~(2) A gift, prize, or item given by a casino operator in accordance with the operator's written criteria and for which no consideration is required.~~

~~A casino operator may conduct a promotion in conjunction with a commission-approved casino game, provided that any gift, prize, or item offered is incidental to the underlying casino game and does not require any additional thing of value.~~