

3772-13-03 Promotional activities.

(A) A casino operator may only offer a promotion in the manner it is described ~~(2) The casino operator shall in create~~ written, dated, written rules that must contain, at a minimum, the following information: governing

(1) The date(s) on which the promotion will be held;

~~(2) Participant eligibility requirements;~~

~~(3) Minimum and maximum number of participants;~~

(24) A description of the promotion, including the structure, equipment, guidelines, any material conditions or limiting factor~~time limits, number of players, and criteria for eligibility, entry, and determination of determining~~ winners;

(35) The prize or gift structure, including amounts or percentages, or both, for each prize or gift levels; and

(48) Procedures for event cancellation of the promotion.

(B) A promotion's rules ~~the promotional activity that shall be posted on the casino operator's website for the period during which the promotion is offered and otherwise made~~ immediately available to the public and the commission upon request. The casino operator shall maintain the rules of the event and all amendments, including criteria for entry and winning, prizes awarded, and prize winners, for at least five years form the last day of the event;

(AC) Each casino operator shall establish a system of internal controls~~policies and procedures for conducting — promotional giveaways, conduct of promotional games and similar activities~~promotions. The casino operator shall submit written internal control plans for compliance with this rule. These ~~The internal controls~~policies and procedures shall include the delegation of authority to approve the issuance of promotional slot or table credits, and the limits that apply to this authority, including limits based on separation of duties and limits based on relationships between the authorizer and the recipient.

(BCD) Promotions shall not be based upon fact, and shall not be false, deceptive, or misleading.~~Each promotion shall meet the following requirements:~~

(1) No false or misleading statements, written or oral, shall be made by a casino operator or its employees or agents regarding any aspect of a promotional activity;

~~(2) The casino operator shall create dated, written rules governing the promotional activity that shall be immediately available to the public and the commission upon request. The casino operator shall maintain the rules of the event and all amendments, including criteria for entry and winning, prizes awarded, and prize winners, for at least five years from the last day of the event;~~

~~(3) All prizes offered in the promotional activity shall be awarded according to the casino operator's rules governing the event;~~

~~(4ED) No employee of a casino operator may participate in a promotion offered to casino patrons by the casino operator, or an affiliated casino operator, in the state of Ohio. The casino operator's employees or agents shall not be permitted to participate as players in any promotion, including promotions for which there is no cost to participate; and~~

~~(5) The casino operator shall designate in its internal control plan an employee position acceptable to the commission that shall be responsible for ensuring adherence to the requirements of this rule.~~

~~(EFE)~~ Each promotional coupon shall clearly and conspicuously contain the following information:

(1) The name and location of the relevant casino facility;

~~(2) The city or other locality and state where the casino facility is located;~~

~~(3)~~ The specific value of any monetary coupon in U.S. dollars;

~~(34)~~ ~~Sequential identification numbers, player tracking numbers, or other similar means of~~ A unique ~~identification identifier~~ for complete and, accurate tracking and accounting;

~~(64)~~ All conditions required to redeem the coupon; and

(5) A specific expiration date or condition, if any; and

~~(6) All conditions required to redeem the coupon.~~

~~(D) Documentation of any change or cancellation of a promotional coupon shall be maintained for five years.~~

~~(EFG) Promotional coupon offers may be advertised according to rule 3772-13-02 of the Administrative Code but promotional coupon offers must only be redeemed. Any casino operator may use mass media, including electronic social media, to advertise promotional coupon offers to prospective patrons; however, these offers shall be redeemed only for a preprinted promotional coupon that contains all of the information required for a promotional coupon described in paragraph ~~(BE)~~ (BE) of this rule.~~

~~(FHG) Each A casino operator offering promotional coupons shall track the issuance and redemption of each promotional coupon. Documentation of the promotional coupon tracking shall~~

~~be maintained for five years and made available to the commission upon request. An example of the promotional coupons that have not been issued shall be maintained for a period of at least five years, and available to the commission upon request.~~

(~~GHI~~) Promotional coupons shall be canceled when they are redeemed, in a manner that prevents ~~multiple fraudulent~~illicit redemptions of the same coupon.