



OHIO CASINO CONTROL COMMISSION

FOR IMMEDIATE RELEASE

December 30, 2022

DraftKings Issued Notice of Violation by Ohio Casino Control Commission

Sports gaming advertisements were sent to those under the age of 21

COLUMBUS – The Ohio Casino Control Commission announced today it has notified Crown OH Gaming, LLC (DraftKings) that it intends to take administrative action against the company for violating Ohio’s sports gaming advertising rules.

In November, DraftKings mailed approximately 2,500 advertisements directly addressed to individuals under the age of 21. The ads violated provisions in both Ohio law and the Commission’s rules that prohibit sports gaming advertisements from targeting those under the age of 21.

“The Commission has been very clear about the rules and standards for sports gaming advertising with the industry, and are disappointed with the lack of compliance we have seen despite reminders,” said Matthew Schuler, Executive Director of the Ohio Casino Control Commission.

“While we do not take administrative action lightly, DraftKings’ conduct in this case warrants the Commission’s intervention to ensure the integrity of sports gaming.”

In addition to requiring DraftKings to implement new procedures to ensure that marketing materials are not directed at anyone whose age has not been verified, the Commission is seeking a \$350,000 fine.

DraftKings has the right to a hearing and due process. Ultimately, the Commission will vote on any action taken against DraftKings in a public meeting. Fines levied by the Commission regarding sports gaming are deposited into the Sports Gaming Revenue Fund.

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The Ohio Casino Control Commission is the regulatory body with oversight of the state’s four casinos, skill-based amusement machines, fantasy contests and sports gaming. It has the responsibility to ensure the integrity of gaming by licensing, regulating, investigating and enforcing state laws. Learn more at <http://casinocontrol.ohio.gov>.

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