SFY 2018-19
OHIO PROBLEM GAMBLING SERVICES
ANNUAL REPORT & PLAN
Sept. 19, 2018

Director Mark Hurst, MD, OhioMHAS
MILESTONES for SFY 2018

• Ohio Hosts National Conference on Problem Gambling in Cleveland
  – Largest ever conference

• Gambling Prevalence Data from Ohio Gambling Survey – Round Two Released

• Gambling Disorder Screening, Identification and Treatment Continue to Increase
  – #4 in the U.S. for treating people with Gambling Disorder (SFY ‘16 data)
MILESTONES for SFY 2018

• Two Communities Draw from Gambling Disorder Treatment Shortfall Fund

• Question, Persuade & Refer Training Held
  – Ohio Problem Gambling Helpline specialists improve from 11% to 72% in addressing suicide with callers

• OhioMHAS Chief Keynotes Midwest Gambling & Addiction Conference

• APGSA Standards of Care Workgroup Chaired by OhioMHAS
HIGHLIGHTS & CAPACITY-BUILDING

• Problem Gambling Helpline Quality Assurance Calls

• Get Set Before You Bet Marketing Campaign

• Gambling Disorder Treatment Training
  – 165 Treatment professionals provided 30 CEs of Gambling Disorder-specific training in 6 regions

• Gambling Endorsement – 39 to date

• Problem Gambling Treatment Supervision Fellowship Graduates Third Cohort – 17 total
Creative Brings Data to Life: Todd Spot
HIGHLIGHTS & CAPACITY-BUILDING

• Gambling Disorder Treatment Training
  – 165 Treatment professionals provided 30 CEs of Gambling Disorder-specific training in 6 regions

• Gambling Endorsement
  – 39 Chemical Dependency Professionals have earned the endorsement to date

• Problem Gambling Treatment Supervision Fellowship Graduates Third Cohort
  – 17 Clinical Supervisors graduated
HIGHLIGHTS & CAPACITY-BUILDING

• Problem Gambling Education & Awareness Trainings
  – 3,000-plus Ohioans receive awareness education

• Ohio Problem Gambling Advisory Board Makes Strategic Progress

• College Campus-based Problem Gambling Awareness Event

• Community Readiness Trainings
  – 35 Ohio communities receive training
HIGHLIGHTS & CAPACITY-BUILDING

• Ohio’s Evidence-Based & Promising Programs Continue Research Phase
  – Risky Business for 13-17 year-olds
  – Campus Cents Financial Wellness Program for 18-25
  – Smart Bet for 18-25
  – Rupcich Model Manualized Treatment
HIGHLIGHTS & CAPACITY-BUILDING

• Prevention in the Community – A Sampling of Best Practices
  – 2018 Asian Gambling Prevention Project
  – Child Welfare Training on Gambling Impacts on the Family
  – LCADA Way, Lorain County Outreach
HIGHLIGHTS & CAPACITY-BUILDING

- Ohio Communities Hold Problem Gambling Seminars/Symposia
- Positive Language Materials for Gambling and other Addictions Released

“Words are important. If you want to care for something, you call it a ‘flower’; if you want to kill something, you call it a ‘weed’.”

~ Don Coyhis
PERFORMANCE MEASURES

<table>
<thead>
<tr>
<th>MEASURE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number reached by community-based prevention &amp; responsible/problem gambling messages</td>
<td>- 2.5 million reached</td>
</tr>
<tr>
<td></td>
<td>- 178 million campaign impressions</td>
</tr>
<tr>
<td>Number of community coalitions engaged in problem gambling prevention</td>
<td>26</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MEASURE</th>
<th>SFY14</th>
<th>SFY15</th>
<th>SFY16</th>
<th>SFY17</th>
<th>SFY18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number who called the PG Helpline</td>
<td>9,727*</td>
<td>5,414</td>
<td>5,884</td>
<td>5,358</td>
<td>5,558</td>
</tr>
<tr>
<td>Number of Chat Calls to Helpline</td>
<td>n/a</td>
<td>n/a</td>
<td>54</td>
<td>112</td>
<td>193</td>
</tr>
<tr>
<td>Number screened with approved tools</td>
<td>25,966</td>
<td>35,444</td>
<td>44,236</td>
<td>68,419</td>
<td>72,355</td>
</tr>
<tr>
<td>Number treated for Gambling Disorder</td>
<td>924</td>
<td>1,001</td>
<td>1,028</td>
<td>1,159</td>
<td>1,252</td>
</tr>
<tr>
<td>Number diagnosed but declined treatment</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>562</td>
</tr>
</tbody>
</table>

*The Helpline was housed with a different agency in SFY 2014, and calls were counted in a manner inconsistent with the way calls have been recorded from SFY ’15-18.

- 2nd only to California in number of calls to Problem Gambling Helpline.
PROBLEM GAMBLING HELPLINE

Top Counties for Calls to the Helpline

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>HELPLINE CALLS</th>
<th>COUNTY</th>
<th>HELPLINE CALLS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cuyahoga</td>
<td>795</td>
<td>Mahoning</td>
<td>96</td>
</tr>
<tr>
<td>Franklin</td>
<td>419</td>
<td>Butler</td>
<td>86</td>
</tr>
<tr>
<td>Hamilton</td>
<td>303</td>
<td>Clark</td>
<td>57</td>
</tr>
<tr>
<td>Lucas</td>
<td>195</td>
<td>Lake</td>
<td>57</td>
</tr>
<tr>
<td>Montgomery</td>
<td>194</td>
<td>Stark</td>
<td>56</td>
</tr>
<tr>
<td>Summit</td>
<td>151</td>
<td>Lorain</td>
<td>54</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Warren</td>
<td>52</td>
</tr>
</tbody>
</table>

- Callers ages
  - 12-34: 23%
  - 35-54: 37%
  - 55+: 40%

ohio for responsible gambling

mha.ohio.gov • Connect with us:
PROBLEM GAMBLING HELPLINE

Reasons for Calling Helpline:

- Financial problems: 54%
- Family problems: 25%
- Mental health: 7%
- Employment: 4%
- Legal: 2%
- Physical health: 1%
- Substance abuse: 1%
### Types of Gambling Activity for Helpline Callers

<table>
<thead>
<tr>
<th>Activity</th>
<th>#Calls</th>
</tr>
</thead>
<tbody>
<tr>
<td>Casino Slots</td>
<td>898</td>
</tr>
<tr>
<td>Casino Table Games</td>
<td>581</td>
</tr>
<tr>
<td>Lottery Scratch-offs</td>
<td>388</td>
</tr>
<tr>
<td>Lottery Tickets</td>
<td>279</td>
</tr>
<tr>
<td>Cards &amp; Dice non-casino</td>
<td>59</td>
</tr>
<tr>
<td>Keno</td>
<td>58</td>
</tr>
<tr>
<td>Horserace Betting</td>
<td>33</td>
</tr>
<tr>
<td>Bingo</td>
<td>32</td>
</tr>
<tr>
<td>Video Gaming (VLTs)</td>
<td>20</td>
</tr>
<tr>
<td>Internet Cafes</td>
<td>14</td>
</tr>
<tr>
<td>Charitable Pull-tabs</td>
<td>10</td>
</tr>
<tr>
<td>Stocks</td>
<td>2</td>
</tr>
</tbody>
</table>
SFY 2019 PLANS

• Funding Change
  – Now we have the data to recommend spending per focus populations

• Clergy Training for Problem Gambling Counseling

• Ohio Gambling Survey – Round Two: Some Analysis Still Pending

• Revised All-Ohio Voluntary Exclusion Program
  – One inclusive VEP for Ohio. Thank you!
SFY 2019 PLANS

• Problem Gambling Helpline Resource Directory
  New Website to Launch

• GBIRT Research Study under ORG Will Test
  Efficacy of Brief Interventions
  – Based on an SBIRT model
  – 4-6 integrated care screening sites
  – Data collected across all sites & compared
  – Expect a 24-month project
  – Meant to improve identification & care for problem gamblers

mha.ohio.gov • Connect with us:
OhioMHAS PROBLEM GAMBLING FUNDS SFY 2018-19

• See report.
AS ALWAYS – THANK YOU!